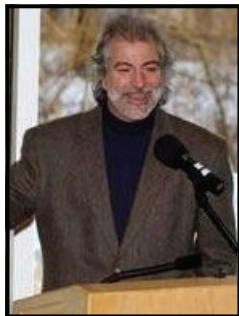


MAESP Spring Conference

March 8-11, 2008 • Tan-Tar-A

Leading Missouri Schools From Good to Great



Dr. Russell Quaglia is the President/Founder of the Quaglia Institute for Student Aspirations. He travels extensively, presenting research-based information on student aspirations and motivation to audiences throughout the United States and around the world.



Neila Connors, a former teacher and administrator, is the author of If You Don't Feed the Teachers, They Eat the Students! She focuses on teaching people how to build their own bridge for a successful life and has presented to audiences in all fifty states, Canada, and Europe.

Distinguished Principals' Banquet

The Distinguished Principals' Banquet and Reception is part of the full conference registration package. This gala event pays tribute to all elementary principals.

New This Year - Trivia Night!

Are you smarter than a fifth grader? CompassLearning will entertain, stump and stupefy you with questions from various categories including 5th grade MAP released items. Form a team of trivia-loving friends so you can combine your areas of knowledge into one unstoppable trivia-answering machine and win prizes!

Exhibit Hall

Packed with products and services for elementary and middle level principals - and lots of freebies! Feeling lucky? You'll find raffle tickets and a silent auction at the Public Relations Committee booth.

Lodging Deadline

To secure the special \$91/night conference lodging rate at Tan-Tar-A, you must reserve your room(s) by Feb. 8, 2008. Reservations **must** be made by calling Tan-Tar-A direct at 1-800-826-8272.

Saturday, March 8

10:00 a.m. Executive Committee Meeting
6:00 p.m. Distinguished Principals Reception
7:00 p.m. Distinguished Principals Banquet

Sunday, March 9

10:00 a.m. Golf Tournament
11:00-noon Preconference Workshop
Presented by Dr. Russell Quaglia
12:00-4:30 p.m. Registration & Exhibits Open
Refreshments & Silent Auction Begins
Ice Cream Sponsored by Inter-State Studio
2:00-3:00 p.m. Reception for New & Retired Principals
4:30 p.m. First General Session
Speaker: Dr. Russell Quaglia
Sponsored by Virco, NSPRC & McGraw-Hill
6:00 p.m. Trivia Night
Sponsored by CompassLearning
6:00 p.m. MAESP President's Reception
Sponsored by Houghton-Mifflin
8:00 p.m. MAESP/Lifetouch Social Event
Sponsored by Lifetouch National School Studios
9:00-midnight Hospitality Rooms Open

Monday, March 10

8:00-9:00 a.m. Morning Workshops
9:00-1:00 p.m. Exhibits Open
9:00-11:00 a.m. . . . Reserved Time to Visit Exhibit Hall
11:00-4:30 p.m. Afternoon Workshops
5:30 p.m. Reception to Meet Officers & Candidates
6:00-11:00 p.m. Awards Recognition Banquet
Sponsored by Major Saver Fundraising & Wagner Portrait Group
Entertainment following banquet in Parasols I-II
DJ & Refreshment Tickets Sponsored by Mr. Z's Fundraising

Tuesday, March 11

8:00 a.m. Breakfast Buffet
9:30 a.m. MAESP Business Meeting
Speaker: Neila Connors

2008 MAESP Spring Conference Registration Form

Registrant's Name _____ Name of Guest* _____
 Job Title _____ School _____ School District _____
 Mailing Address _____ City _____ State _____ Zip _____
 Home Phone _____ School Phone _____ Email _____
 Your MAESP District: () 01 Central () 02 Clay-Platte () 03 KC Suburban () 04 Jefferson Co. () 05 Kansas City
 () 06 Northeast () 07 Northwest () 08 St. Joseph () 09 St. Louis () 10 St. Louis Suburban
 () 11 South Central () 12 Southeast () 13 Southwest () 14 Springfield

MAESP Membership Category

() Active \$274
 () First-Year Principal or Asst. Principal . . . \$137
 () Retired \$25
 () Lifetime Retired \$274
 () Institutional \$324
 () Aspiring Principal \$25
 () Associate \$150
 () St. Louis Suburban District Membership . . \$20
 () Southeast District Membership \$20
 () Southwest District Membership \$20

Total MAESP Dues \$ _____

Note: The MCSA Legislative Bulletin is emailed free of charge to all MAESP members.

Distinguished Principal Banquet Tickets
 Payment form below must accompany this form.

Your honoree _____
 Names of ticket holders:
 1. _____
 2. _____
 3. _____
 4. _____
 5. _____

If you have more than five ticket holders, please attach a list.

MAESP Membership (required) \$ _____
If you have not already paid for 2007-08, refer to chart at left to determine your dues.

Conference Registration

Full Conference Registration \$210.00 \$ _____
 Includes Distinguished Principals' Reception & Banquet and all conference events, including Monday banquet and Tuesday breakfast.
 After February 15, 2008 \$235.00 \$ _____

Regular Conference Registration \$175.00 \$ _____
 Includes conference events, Mon. banquet & Tue. Breakfast
 After February 15, 2008 \$200.00 \$ _____

Retired Member Registration (No meals included) \$30.00 \$ _____
 After February 15, 2008 \$35.00 \$ _____

***Guest Conference Registration Only (No meals)** \$30.00 \$ _____
 (Not Principals, Assistant Principals, Assistant Superintendents)
 Guest/Spouse Name: _____
 After February 15, 2008 \$35.00 \$ _____

Saturday Night Distinguished Principals' Banquet . . \$35.00/person \$ _____
 Saturday night reception and banquet only
 After February 15, 2008 \$40.00/person \$ _____

Additional Meal Tickets (for retired members & registered guests)
Monday Night Banquet \$37.00 \$ _____
 After February 15, 2008 \$40.00 \$ _____

Tuesday Morning Breakfast \$20.00 \$ _____
 After February 15, 2008 \$22.00 \$ _____

Special Shirt Order (Sponsor - Major Saver Fundraising)
 (See shirt design, descriptions, and cost on page 20.)
 Ladies Blouse: Size _____ Quantity _____ Cost _____ \$ _____
 Men's Shirt: Size _____ Quantity _____ Cost _____ \$ _____

GRAND TOTAL \$ _____

Return this form with payment to: **MAESP • 3550 Amazonas Drive • Jefferson City, MO 65109**

Spring Conference Cancellation Policy: Written notice of cancellation by fax or mail is required. Registrants whose cancellations are received on or before March 3, 2008, will receive a refund less a \$25.00 processing fee. After March 3, 2008, no refunds will be given but participants substitutions may be made upon verbal approval from the MAESP office. Substitutes must be members of MAESP; and if original registrant issued a school purchase order or school check, the substitute must be employed by the school district upon which the purchase order or check is written. Mail or fax notice of cancellation to: MAESP, 3550 Amazonas Drive, Jefferson City, Mo 65109. FAX 573-556-6270. Allow 6 weeks for processing refunds.

Spring Conference Workshops

Sunday Morning 11:00 to Noon

Pre-Conference Workshop

Dr. Russell Quaglia

Quaglia Institute for Student Aspirations

Monday Morning 8:00 to 9:00

A01 - Teaching Aids ECIA has to Offer Schools

Shannon M. Findley

The Educated Choice Insurance Agency

This session will include discussion about available teaching aids ECIA has to offer schools. Some included will be (1) Fatal Vision Goggle Program – focusing on Alcohol Prevention with students; (2) Disney safety video programs on Playground Safety, Street Safety and Safety in the Home; (3) Fire Safety Program; (4) Good Sports/Citizen Program.

A02 - Leadership/Management

Dr. Carol Maher

University of Missouri - Columbia

The Leadager: Leadership and Management. The key to being an effective and efficient principal.

A03 - Assessing School Culture: The First Step to School Improvement

Michael Otto

Park University

Bolman and Deal (2003) use the metaphor of a "lens" to help make sense of organizations (schools). Bolman and Deal look at organizations by way of "frames." They are (a) Structural Frame, (b) Human Resource Frame, (c) Political Frames, and (d) Symbolic Frames. All four frames help organizations look at how they are structured; how the actors (people) are involved; how and what politics may be involved; and what components of the organization are symbolic (what they value). Each frame is rich in theory and practice and offers organizational leaders an opportunity at a fresh way to assess their organization. The workshop's main goal would be for the participant to apply the 4 frames to their existing organization.

A04 - PBS - Positive Behavior Supports

Pam Dawson

Lebanon R-III School District

Effective practices of PBS; program overview; data; results.

A05 - Planning Family Nights

Shelly Lock

Practical Parenting Partnerships

During this interactive workshop, participants will gain new ideas for planning family workshops and activities. Two family nights will be modeled: Helping Families Understand GLEs and Promoting Healthy Families through Good Nutrition, Exercise and Rest.

A06 - Bullying Prevention: Practical Strategies for the 21st Century

Dennis Lewis & Judy Brunner

Edu-Safe

Elementary principals know bullying persists to varying degrees in all schools and the educational research is clear that when bullying occurs on a school campus, school climate and academic achievement are negatively impacted. This workshop will provide attendees with practical strategies to help parents, students and staff address this issue in a timely and efficient manner.

Monday Morning 11:00 to 12:00

B01 - Great Ideas for First and Second-Year Principals

Tammy Condren

Marion C. Early R-V

Join this roundtable discussion with other new principals. Obtain answers to questions, share information and concerns to insure that your school year is not good but GREAT!

B02 - Teacher Training That Works: Differentiated Instruction

Harold Arnett

Highland Community College/Integrated Training Associates

This session involves participants in a training approach that has gained consistently highly positive ratings. By integrating effective teaching skills, learning styles concepts and experiential learning activities, ITA delivers training on things that matter in ways that work. Guaranteed.

B03 - Engaging Students and Gathering GLE Data

Lyle Britt & Larry Dame

The Clicker Guys

Students enjoy using the clickers to answer questions and teachers enjoy using the clickers to collect data. This data-driven instruction uses questions based on the GLE's.

B04 - Classroom Discipline No Longer an Administrative Nightmare

Michael Schooley

Derby Ridge Elementary

Principals, are you the discipline lint trap for your faculty? Do you spend way too much of your day dealing with petty classroom discipline issues? If so, this session will provide strategies to change course and empower your teachers immediately with highly effective, practical, research based routines and classroom management strategies. This positive behavior intervention approach will improve student behavior, give teachers more time to teach, and can lead to a reduction in office referrals for 90% of the misbehaviors that monopolize your time. Time To Teach strategies and skills will also allow you to accomplish your many goals as an effective administrator without spending your entire day dealing with discipline issues.

B05 - Good to Great Tips for Working with Families of Poverty

Julie Germann

Willard R-II Schools / DESE

The combination of poverty, unstable home life, language barriers, coupled with policy regarding student learning and assessment, implies student underachievement. Learn how to assist families of poverty to use a common sense approach to move the student achievement from low to good to great!

B06 - Respecting and Protecting: Mandated Reporting of Child Abuse/Neglect

Dr. Nancy Brake

Springfield R-XII

As mandated reporters, we have a legal obligation to hotline if we believe a child is being abused or neglected. Children will often confide in us because they respect us and think that we will help protect them. A video presentation by Jill Patterson, Greene County Assistant Prosecuting Attorney, emphasizes the importance of our role. (1 page hand-out)

**Monday Afternoon
12:10 to 1:10**

C01 - Legal Questions & Answers

Penney Rector

MAESP Director of Legal Services

Join this roundtable to get an update on legal issues.

C02 - Connected Leadership: A New Proactive Model for Educational Leadership

Dr. Jennifer Severson

Quantum Learning

This session will immediately capture your attention! Learn specific "moves" that will result in more resourceful, motivated staff. Discover and prepare to use the four essential leadership connections to develop an unbeatable game plan for upgrading teacher effectiveness. Learn 3 landmark breakthroughs in neuroscience and discover how their application in the learning organization will improve instructional delivery.

C03 - School Improvement Planning: Aligning PD Expenditures with Improvement Planning

Suzy Cutbirth

NW RPDC

.....will present a process for aligning PD focus and dollars with school planning initiatives resulting in a seamless plan for improvement that promotes collective focus and collaborative effort. Several sample plans and templates will be presented for participants to consider as guidelines for their own planning processes.

C04 - What Does School Culture Have To Do With Minimizing Bullying in Our Nation's Schools?

Michael Otto

Park University

This presentation will focus on the latest research on the power of school culture and its affects on student behavior. Special emphasis on improving school wide behavior, student/teacher relationships, creating a climate of respect and kindness, achievement gap and improving student achievement will also be discussed.

C05 - MOST - Missouri's 529 College Savings Plan

Temeka Easter

MOST - Missouri's 529 College Savings Plan

MOST is the state's official 529 college savings plan. MOST makes saving for college expenses easy and affordable. You can save for a grandchild, child or yourself. Open an account with as little as \$25. There are also significant federal and state tax advantages. Learn about FREE ways to promote this program to families in your communities.

C06 - Student Threat Assessments: What Elementary Principals Need to Know

Dennis Lewis & Judy Brunner

Edu-Safe

This workshop will provide school personnel with critical information to help them work with all staff in an effort to recognize, identify and analyze threatening behavior by students. Utilizing information based upon the research conducted by the United States Secret Service, the Department of Education and the Federal Bureau of Investigation, the importance of utilizing a systematic approach will be stressed in deciding upon a course of action to be taken when a threat occurs.

**Monday Afternoon
1:20 to 2:20**

D01 - Data Consults

Dr. Matthew Martz

St. Joseph School District

Once you have collected all the state and district testing data, what do you do with it? In this roundtable discussion, several principals from St. Joseph will share information on how they present information to their supervisor and their faculties. Join in by sharing your ideas as well.

D02 - A+ Learning System

Mandy Barrett

McDonald County R-I

With help from the A+ Learning System, our school has pulled out of school improvement. We were placed in school improvement 3 years ago. We began using A+ in supplemental services offered after school. The growth of our students was tremendous. We are over 80% free/reduced and over 50% Hispanic. I would like to share our successes with other schools.

D03 - "Read Between the Lines"

Tim Barth

Education Technology Partners

Students lacking essential reading skills is the major reason for low achievement in school and beyond. School districts need a plan to remediate "striving readers" at all levels. AutoSkill's Academy of Reading is a research- and technology-based solution to increase reading achievement for major demographic groups to meet NCLB requirements.

D04 - Classroom Management

Dr. Howard Smith & Alicia Smith

Pittsburg State University

Classroom management is an area of concern for all educators. This seminar will focus on the prevention of discipline problems. We will assess current management practices to establish what does and does not work for you in the classroom. How to establish boundaries in your classroom using your body language rather than your mouth. Plan for results, not excuses, will focus on how to help students become successful in the classroom. The seminar will also focus on how to recognize the responsible student.

D05 - Vision Intervention Program

Michael Flynn

SuccessLink

Vision is a learned skill and some children have serious problems that are not identified during the normal 20/20 acuity screening process. The Vision Intervention Program (V.I.P.) trains school personnel to screen students for vision challenges and then offer tutoring to help those students. This session will show research results related to number of children with vision challenges, correlation between vision challenges and reading, and the results of V.I.P. interventions. The screening and tutoring process will be demonstrated.

D06 - To Report or Not Report: Risks You Run With the Mandatory Reporting Law and Other Legal Issues that Impact You

Penney Rector

MAESP Director of Legal Services

Reporting allegations of abuse or neglect--What constitutes "reason to suspect" abuse or neglect? When do you report? Who decides what to report? What is the role of the school district? How to balance findings with school district policies.

Monday Afternoon 2:30 to 3:25

E01 - Deployment and Children

Amy Stephenson

MO National Guard Family Program

Deployment and its effects on children. I will also cover resources available to a deployed child and their school.

E02 - The Challenge of Collaboration: Making Teamwork WORK

Suzu Cutbirth

NW RPDC

.....will actively involve participants in a series of collaborative exercises and problem-solving initiatives focused on creating an awareness of collaboration as a process and introducing skills necessary for effective team functioning. Active participation in a number of hands-on simulations is invited and encouraged throughout this presentation.

E03 - Integrating Common Assessment Results Into Your Data-Driven Decisions

Darin Scheer

CTB/McGraw-Hill

This session will provide an overview of effective practices to: improve student achievement using common assessments, integrate results into PLC discussions, and the tools available to help prepare your students, teachers, and schools for success.

E04 - B.I.S.T. or Bust with Discipline

Teri Stolle & Jessica Garrison

Lincoln County R-III

Demonstrate importance of teaching not punishing. This session will (a) give an overview of B.I.S.T. (Behavior Intervention Support Team); (b) show data of our schools; (c) tell exact steps to get started; (d) share materials; (e) answer questions; (f) role play.

E05 - Missouri Virtual Instructional Program

Curt Fuchs

DESE

The Virtual Instructional Program is operational for the 2007-08 school year. The elementary teachers are housed in Jefferson City and MoVIP K-5 curriculum is provided by Connections Academy of Baltimore. This session will provide updated information on the program. Question and answer time will be allowed.

E06 - Your Comprehensive Guidance Program: How School Counselors are Making a Difference

Bragg Stanley & John Robbins,

Department of Elementary & Secondary Education;

Dr. Norm Gysbers, University of Missouri-Columbia

This program will provide an overview of Missouri's Comprehensive Guidance Program. Participants will gain understanding of the major components of the program and how the program is delivered in schools. The presenters will then provide data showcasing how more fully implemented programs are making a difference in student achievement. Participants will be given the opportunity to review the "IIR," the Internal Improvement Review document used to measure full implementation of guidance programs.

**Monday Afternoon
3:35 to 4:30**

F01 - Pre-Retirement Planning

John Murphy & Mike Roman

Horace Mann Companies

You will benefit from attending this session to gather information regarding your retirement. Learn how social security, Medicare and your state teachers retirement fund will affect your future.

F02 - It Takes Time to be Great!

Susan Dockery

Warsaw R-IX

How administrators can lead a school from good to great by creating time for professional collaboration, remediation and enrichment, uninterrupted learning, and celebrating successes.

F03 - CSI: Closing the School Improvement Circle Utilizing a Standards Based Approach

Carrie Luttrell

Fort Osage R-I

Utilizing a standards-based approach and technology, building improvement teams provide evidence of student learning and growth at bi-annual district reviews. Using a standards-based approach to assessment, data reports were created to mirror state and local curriculum standards for frequent monitoring of data throughout the year. This presentation demonstrates how one elementary building provides a comprehensive view of student learning.

F05 - Working Together, We Can Make Missouri Schools Great: Response to Intervention

Dr. Lorene Reid & Mrs. Charlotte Smith

MO Association of School Psychologists

Participants in this session will learn how school psychologists and elementary school principals can work together to improve student achievement through Response to Intervention. The presenters will discuss what RtI is and how it relates to NCLB and IDEA. They will show how school psychologists and principals can begin RtI in their schools and how working together they can make Missouri schools great.

MAESP Golf Tournament

March 9, 2008 • 10:00 a.m. • Tan-Tar-A



Singles will be assigned a partner. Please indicate your preference:

Men Mixed Either

Everyone is welcome from beginners to those who think they're professionals!

Name Player #1 _____ School/Company _____

Address _____ Day Phone _____

Name Player #2 _____ School/Company _____

Address _____ Day Phone _____

To enter, mail this form with a check for \$40 per player (\$80) team to:
Rich Hodits, Oak Ridge Elementary, P.O. Box 1490, Camdenton, MO 65020-1409
You may also fax this form to 573-346-9286 or email rhodits@mail.camdenton.k12.mo.us
For more information call Rich Hodits at 573-346-9280

2007-08 MAESP Public Relations Committee

State Public Relations Committee:

Sherri Lindquist, Chair ♦ Pevely Primary ♦ Pevely

Rhonda Bishop, Co-Chair ♦ Willard North Elementary ♦ Willard

Faye Peters ♦ MAESP Office ♦ Jefferson City

District Members:

Becky Gallagher ♦ **Central** ♦ Pleasant Hill Intermediate ♦ Pleasant Hill

Kerry Roe ♦ **Clay-Platte** ♦ English Landing Elementary ♦ Kansas City

Kim Quentin ♦ **Jefferson County** ♦ Brennan Woods Elementary ♦ High Ridge

Rebecca McKeel ♦ **Kansas City** ♦ Blenheim Accelerated Elementary ♦ Kansas City

Joy Brigman ♦ **Kansas City Suburban** ♦ Prairie View Elementary ♦ Lee's Summit

Rebecca McKeel ♦ **Kansas City** ♦ Blenheim Accelerated Elementary ♦ Kansas City

Teri Stolle ♦ **Northeast** ♦ Boone Elementary ♦ Troy

Jane Walter ♦ **Northwest** ♦ Jefferson C-123 Elementary ♦ Conception Junction

Lindsey Minson ♦ **St. Joseph** ♦ Hosea Accelerated ♦ St Joseph

Mary Johnston ♦ **St. Louis Suburban** ♦ Wren Hollow Elementary ♦ Ballwin

Melanie Wisdom ♦ **South Central** ♦ Salem Upper Elementary ♦ Salem

Michele Williams ♦ **Southeast** ♦ Chaffee Elementary ♦ Chaffee

Kara Crighton-Smith ♦ **Southwest** ♦ Willard South Elementary ♦ Willard

Robert Reed ♦ **Springfield** ♦ Watkins Elementary ♦ Springfield

PR Committee Works to Enhance Your Spring Conference Experience

By Sherri Linder Lindquist
Chair, PR Committee

While making your plans to take your school from good to great, don't forget to make a part of that plan your attendance at the 2008 MAESP Spring Conference.

The Public Relations Committee met in October to help make plans for another successful MAESP meeting. We will again have cash drawings, sell raffle tickets for some great trips, and have a variety of silent auction items. Don't forget to visit the PR booth in the back corner of the exhibit hall to view the silent auction items and the district theme baskets.

Oh, yes, we will have those awesome theme baskets again this year. If you haven't starting planning yours yet, what are you waiting for? Talk it up at your next district meeting and plan to get started. Once your district decides on a theme, please communicate that to me via email so the PR Committee can include your theme in our planning. My email address is slindquist@dunklin.k12.mo.us.

The MAESP Spring Conference provides participants an opportunity to learn from their colleagues through formal breakout sessions, informal networking opportunities, and through casual conversations over a meal or a cup of coffee. One

of the best ways to assist you in taking your school from good to great is by visiting with other principals who have faced or are facing the same daily challenges you have. The keynote speakers always provide motivation and often times add some humor to the mix. You won't want to miss it.

Take this opportunity to provide yourself with PD that will not only help you grow as a professional, but will give you a few ideas to put in your principal's toolbox. It's great to have a full toolbox to choose from when assistance is needed!

2008 MAESP Shirts & Blouses

Place your order with your conference registration.
See registration form on page 15 to order.



Men's Shirt

Jonathan Corey long-sleeve heavyweight washed twill shirt. 100% cotton washed twill shirt. Wood tone buttons. Button down collar. Left chest pocket. Two button adjustable cuffs with intermediate button. Shirrtail hem. Sizes XS-6X. Color: Chino (similar to light stone or light khaki). Cost: \$30.

Ladies' Blouse

Port Authority Ladies $\frac{3}{4}$ sleeve open neck blouse. 55/45 cotton/poly; $\frac{3}{4}$ sleeves with fashion cuffs; front and back darts for a more tailored fit; dyed-to-match buttons. Sizes XS-2X. Color: Light Pink. Cost: \$30.